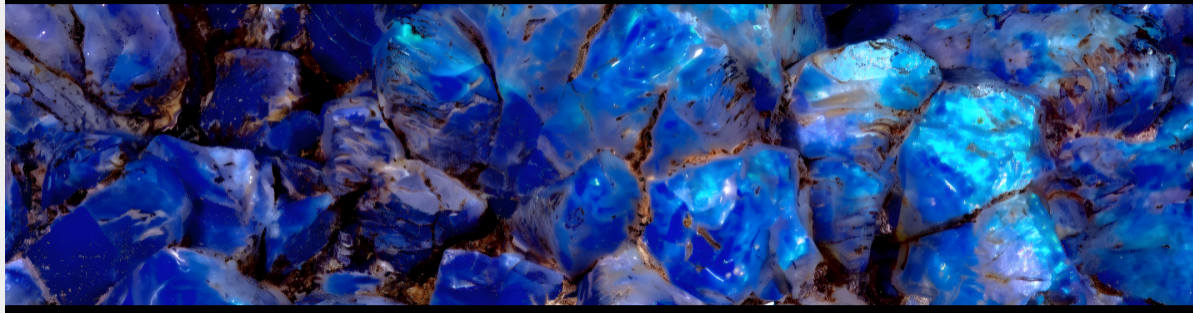


Data Matters

The latest insight, analysis, and company happenings

Report

Brand Protection as Strategy: End-to-End Frameworks Built to Disrupt



Modern counterfeit networks are increasingly sophisticated, operating across both digital and physical channels while posing serious risks to brands and consumer safety.

To stay ahead, companies are adopting more strategic, intelligence-driven brand protection approaches—bringing critical functions together into a unified workflow that delivers more efficient and cost-effective outcomes.

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#UpcomingEvents



Catch Us In Person at:

- IAAP AI Governance Global Europe 2026, Dublin, IE
- IPBC Global, San Diego, CA
- ECTA Annual Conference, Dublin, IE

[See the Full Schedule](#)

#IndustryExpertise

Turn Raw Transcript Data into a Defensible Case Strategy: Deposition Analysis with Digital Fact Binder

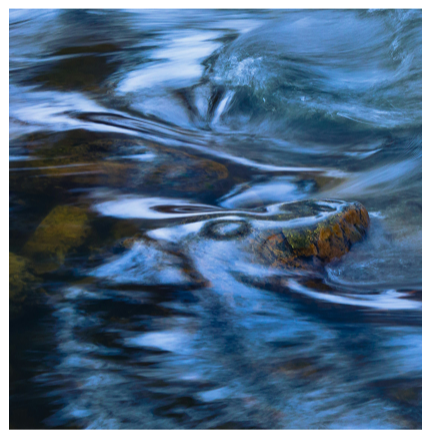
Deposition transcripts shouldn't delay case strategy—they should strengthen it. That means:

- Real-time transcript analysis and summarization
- Critical inconsistencies and issues are identified as they arise
- Testimony and facts are connected directly to the supporting document
- Witness kits, chronologies, and summaries built in parallel

Driven by AI. Guided by legal professionals. Designed for in-house and outside counsel managing complex litigation.

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#IntellectualProperty



Article

Investment Flows: How Patent Data Can Turn the Tide on Water Innovation

Access to clean water remains a global challenge, demanding smarter innovation and investment. At UnitedLex, we use patent intelligence to identify emerging breakthroughs and help guide capital where it can create the greatest impact.

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#ULXPeople&Culture

Partners in Trademark: London Night Out

Partners in Trademark: London Night Out brought together industry peers for an evening of new connections and meaningful conversations. At UnitedLex, partnership is at the core of what we do, and it was a pleasure connecting with our trademark community in such a fun and celebratory environment.

Thank you to everyone who joined us — we look forward to many more moments together.



Thank you for reading this month's *Data Matters* newsletter. We hope you found it valuable! Please share it with your colleagues and professional network, and visit [our website](#) for more resources and information. We look forward to connecting with you again next month. Comments or feedback? [Contact us](#).