

## Data Matters

The latest insight, analysis, and company happenings

Report

### Building Trademark Workflows That Power Real Business Value



Trademarks are the IP assets that attract customers and build lasting loyalty. However, creating brand equity in today's global and digital marketplace is more complex than ever.

[In this report](#), we explore both strategic and tactical approaches that legal, brand, and IP professionals can use to allocate resources more efficiently, streamline administrative workflows, and maximize the value of the intangible assets they protect.

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## #SolutionSpotlight

### UnitedLex AI-Powered Solutions

When you're ready to bring AI into your legal workflows it's crucial to find a partner that delivers practical, scalable, and secure solutions that are supported by experts who work as an extension of your team. Some of our clients' proven results include:

- 75% Faster Doc Review with RAPID Review: Eliminated 3M documents and 60K hours, saving \$3.5M
- 40% Reduction in Incident Response Time: Reviewed documents 2.5X faster
- 70% Decrease in Invoice Approval Time: Revamped billing workflows
- 54% Increase in Business Self-Service: Reduced template volume by 60%

[Discover Your Business Partner for AI](#)

## #IncidentResponse



Article

### From 2025 Reality to 2026 Readiness in Breach Response

Over the past year, AI has reshaped how organizations manage data and respond to breaches. Legal teams must address incidents while keeping pace with evolving regulations to avoid costly compliance issues.

As 2026 begins, several key industry shifts offer opportunities to strengthen incident response, improve data practices, control costs, and protect organizational reputation.

[Read the Article](#)

## #ULXPeople&Culture



### CEO Renee Meisel Named a Monica Bay Women of Legal Tech Award Winner

The award honors the late Monica Bay for her commitment to advancing women in law and technology at the Legalweek Leaders in Tech Law Awards.

We're proud to see Renee recognized for her legal expertise, strategic leadership, and dedication to elevating underrepresented voices in the legal field.

Thank you for reading this month's **Data Matters** newsletter. We hope you found it valuable! Please share it with your colleagues and professional network, and visit [our website](#) for more resources and information. We look forward to connecting with you again next month. Comments or feedback? [Contact us](#)