

Data Matters

The latest insight, analysis, and company happenings

Webinar

Cracking the Code on Outside Counsel Management: Real Stories, Strategies, and Results



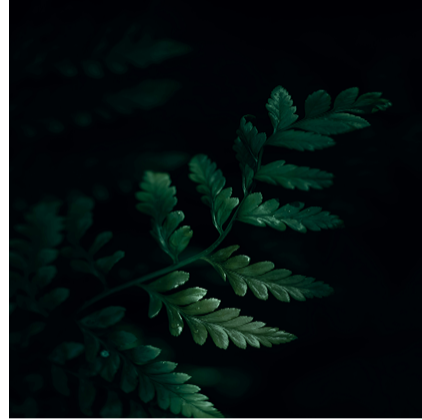
Join us for an online panel discussion where seasoned legal operations leaders from UBS, argenx, and Polsinelli share real-world stories and strategies to help you evolve and refine your OCM program. You'll walk away with a practical legal ops maturity framework to benchmark progress and guide your next move.

[Register Today](#)

#LifeSciences

Case study

Building Your Legal Dream Team



How did a global consumer health brand's newly formed legal department go from a blank slate to a fully functioning legal department in just 18 months? Find out in this case study that shares the story behind Haleon's journey in creating a scalable, value-driven legal ecosystem built for success.

[Unlock the Insights](#)

#IntellectualProperty

Case study

Protect, Detect, and Enforce: 360° Brand Management for the Digital Age



Effective brand and trademark management requires a modern, coordinated three-phase approach that goes beyond the ubiquitous "whack-a-mole" strategy. Check out this article for tips on how and where to start, such as with our trademark search portal.

[Learn More](#)

#IncidentResponse

Interview

Changing the cyber incident response paradigm



A conversation with our very own Greg Duke, *SVP of BD for Cyber Incident Response*, who is an expert in cybersecurity, compliance, privacy, and eDiscovery. In this interview he shares why he joined UnitedLex, a fresh perspective on data breach review, insights into the market segment, and how UnitedLex uniquely serves key needs within IR.

[Read the Interview](#)

#ULXPeople&Culture



Speaking at the New Ventures BC IP Summit: Startup and Scale-Up IP Stories

Last week, our team attended the New Ventures BC IP Summit where our colleagues Gurpreet Kaur, *VP of Intellectual Property*, and Conor Sheehan, *VP of Intellectual Property BD*, participated in the insightful panel "Startup and Scale-up IP Stories." They discussed how startups initially approach intellectual property—and how those strategies must evolve as they scale.

Thank you for reading this month's **Data Matters** newsletter. We hope you found it valuable! Please share it with your colleagues and professional network, and visit [our website](#) for more resources and information. We look forward to connecting with you again next month. Comments or feedback? [Contact us](#).