

Data Matters
The latest insight, analysis, and company happenings

Free, CLE-eligible Webinar
The New HSR Filing Rules: Implications for FTC and DOJ Merger Antitrust Review
November 19, 1:00-2:00 p.m. ET

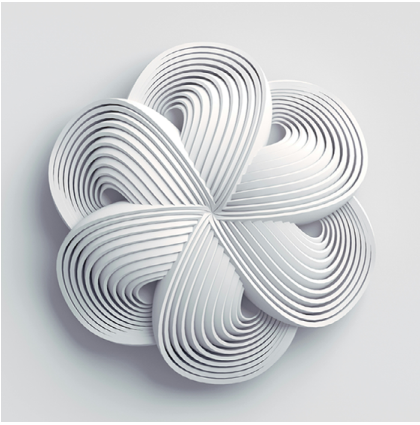


They're here. After more than a year of anticipation, the Federal Trade Commission's (FTC) has finalized changes to the Hart-Scott-Rodino (HSR) premerger notification form and associated instructions.

The new rules significantly increase the amount of information and documents that companies will need to collect and produce with their HSR filings. What will these changes - and the increased cost, burden, and time required to prepare HSR filings - mean for you? Join us for guidance from leading practitioners from Gibson Dunn, Latham & Watkins and UnitedLex.

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#Litigation&Investigations



Article
New HSR Rules: Implications for Antitrust Deal Teams, Planning for HSR filings, eDiscovery, and Beyond

UnitedLex Vice President, Antitrust and Investigations Tom Leuba explores the potentially exponential increase in the costs, burden, and time required to prepare HSR filings for transactions that must be notified to the government, even for those that pose no competitive concerns in light of new HSR rules.

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#IntellectualProperty



Article
Strategies to Elevate Trademark Prosecution Efficiency and Profitability

The steady rise in trademark filings – fueled by globalization – presents both significant opportunities and operational challenges to IP practitioners. In this article we cover insights on reducing operational drag, implementing smarter resource allocation, and creating value when establishing and protecting your brand.

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#ULXPeople&Culture



Bjork in Bulgaria!

UnitedLex CMO Elizabeth Bjork visited with our amazingly talented team members in beautiful Sofia, Bulgaria this week, "What an inspiring and productive week planning and team-building with my colleagues in Sofia, Bulgaria. I love our marketing team and I am incredibly proud of our collective work," Bjork said of her experiences working with this gifted group.

Thank you for reading this month's **Data Matters** newsletter. We hope you found it valuable! Please share it with your colleagues and professional network, and visit **our website** for more resources and information. We look forward to connecting with you again next month. Comments or feedback? **Contact us.**