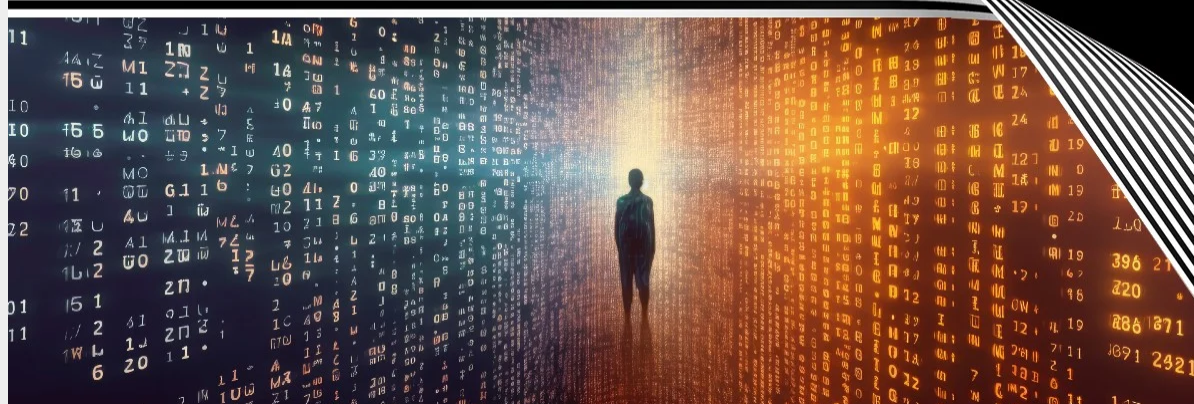


## Data Matters

The latest insight, analysis, and company happenings



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### No Hallucinations Here: GenAI, ChatGPT and Impacts on Litigation

Join us September 13 at 1 p.m. ET as experts from McKinsey & Company, Fifth Third Bank and UnitedLex discuss implications of AI on today's litigation landscape, from developing strategy to opportunities for upskilling. Don't miss this in-the-trenches guidance from practitioners navigating fast-paced changes and complex risks.

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## #Litigation&Investigations



Event

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Webinar

### Modernizing IP Legal Workflows:

*Achieving Technology and Human Equilibrium for Better Outcomes*

During this event IP experts from Polsinelli and IPWatchdog will discuss ways to streamline high-volume tasks and make better use of technology so legal teams have more capacity to do their best work for clients.

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## #Innovation



Article

### FTC Shows Willingness to Use Extreme Measures to Tame AI

SVP Cara Hughes comments on the FTC's broader privacy approach to AI regulation in Corporate Counsel: "It's not enough to just think about consent. You have to think about how your algorithm is going to perform, how the data is being used, how your collecting data and who you're sharing it with."

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## #ULXPeople&Culture



### Got backpacks? Check!

This month at the [UnitedLex Upward! Foundation](#), we filled hundreds of backpacks with essential supplies for students in the Richmond and Kansas City areas in support of the [Kids in Need Foundation](#). We are proud to partner with KINF furthering their mission to empower teachers and students in schools serving underserved communities.

Thank you for reading this month's *Data Matters* newsletter. We hope you found it valuable! Please share it with your colleagues and professional network, and visit [our website](#) for more resources and information. We look forward to connecting with you again next month. Comments or feedback? [Contact us](#).