

Data Matters

The latest insight, analysis, and company happenings



On-Demand webinar

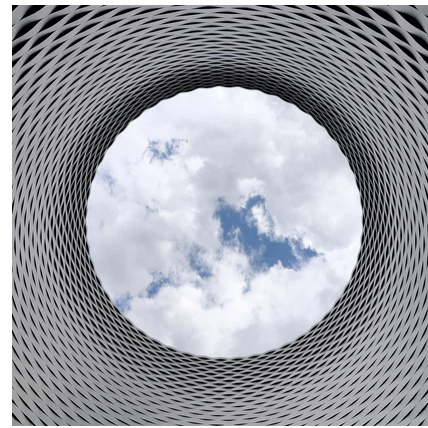
Generative AI, ChatGPT and the Future of Law: Silver Bullet or Shot in the Dark?

Expert practitioners from McKinsey & Company, Baker & McKenzie and UnitedLex explore the current landscape and discuss practical, real-world use cases, potential risks and take a deep dive into implications on the practice of law.

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#Litigation&Investigations

Free Webinar July 13



Magic or Myth? AI, Advertising, and the FTC: Avoiding Costly Pitfalls

These days, everyone wants a piece of the AI pie - but how can you determine what providers have the right expertise? Join our experts as they take a deep dive into understanding what AI is and what it's not, navigate AI advertising precedent, and discuss potential FTC regulations and enforcement actions.

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#IntellectualProperty

Analysis



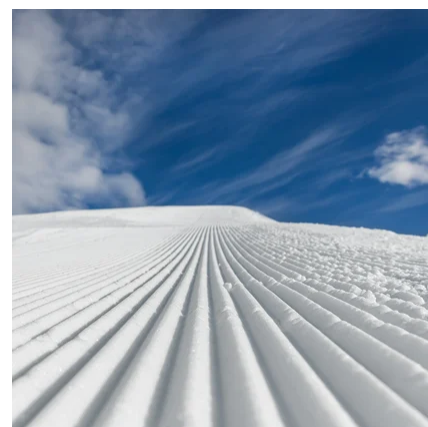
Patent insights from times of industry transformation

Volume 3 of our Automotive U.S. Patent Lapse Analysis has hit the market. This report's insights reveal potential future automotive trends and offer lessons for companies in other industries managing their IP through times of transformation.

[Download Now](#)

#Enterprise

Article: FAST COMPANY



The "Winter is Coming" Reality of the Global Economy Should Inspire Bold Thinking in Legal Strategy

In his latest article for Fast Company, UnitedLex CEO Dan Reed uncovers valuable opportunities for creating value (such as patent portfolios, knowledge management, and hiring practices) and provides actionable strategies for legal to think differently as a true business partner.

[Read More](#)

#ULXPeople&Culture



Happy Pride Month!

This June, we celebrated the diverse and inclusive community at UnitedLex around the world. We strongly believe that diversity is our strength, and it is through embracing our differences that we foster a culture of innovation, empathy, and understanding.

This month and always, we recognize the contributions and spirit of the LGBTQI+ community.

Thank you for reading this month's *Data Matters* newsletter. We hope you found it valuable! Please share it with your colleagues and professional network, and visit [our website](#) for more resources and information. We look forward to connecting with you again next month. Comments or feedback? [Contact us](#).